

RizkMcCay launch new brand identity for Invest in Nottingham and commit to MIPIM 2010

Invest in Nottingham is the forward-thinking inward-investment agency for Nottingham. Its aim is to promote the City globally as a top European centre for science, technology, innovation and creativity, as a preferred business location and as a key investment destination.

Having created the Invest in Nottingham branding, RizkMcCay has taken the power of the identity into every aspect of their marketing material. This produces positive standout for Nottingham and helps promote the city as a global destination brand that's dynamic and open for business.

The new brand was successfully launched at MIPIM 09, which is recognised as the world's leading and most influential International Real Estate Forum. It gives Nottingham the ability to see what 1000s of other cities and regions are up to and be proactive in its promotion and the business of global inward investment.

Not content with simply designing the brand, RizkMcCay were also delighted to become a sponsor and integral member of Team Nottingham at the successful MIPIM 2009 event. Such was the success in promoting Nottingham on the world stage, we have also committed to MIPIM 2010.

RizkMcCay is a dynamic and rapidly growing design agency. We work with national and international names from our Nottingham base. Our clients represent a diverse range of products, services and industries and operate in both the private and the public sectors.



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Should you wish further information on this news item or would like to discuss how RizkMcCay could help your business, it would be great to talk.

DESIGN ADVERTISING BRANDING

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