

## RizkMcCay create instantly recognisable global brand for Red Hot Locations

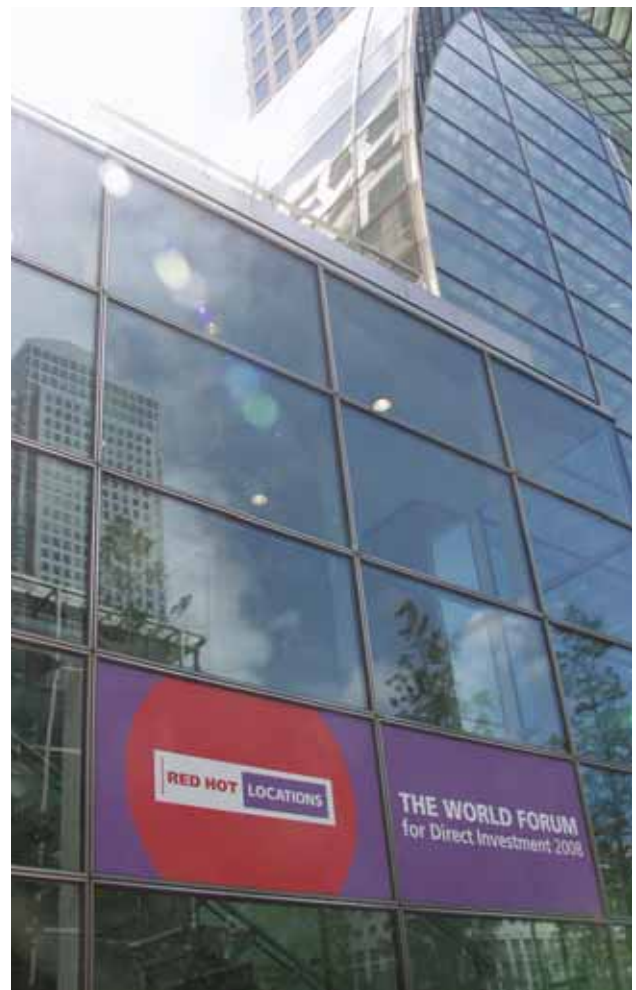
**Red Hot Locations are the premier global events company in Foreign Direct Investment in world locations. They create and deliver forums, conferences, summits, courses all in the field of company global expansion and direct investment. Bringing direct investment opportunities and direct investors from around the world together.**

With a relationship stretching back to 2002, RizkMcCay has proven to be the ideal marketing partner for Red Hot Locations.

**RizkMcCay has built a powerful global brand for Red Hot Locations, a brand that is instantly recognisable to a global audience. The 'red dot' device created by RizkMcCay continually reinforces the Red Hot Locations brand and reflects the nature of their offering.**

Consistent use through all Red Hot Locations' marketing material – including delegate packs, printed, online and electronic material supported by national press advertising – has helped deliver inspirational events, making the IPA World Forum a must-make date on the economic development calendar.

**RizkMcCay is a dynamic and rapidly growing design agency. We work with national and international names from our Nottingham base. Our clients represent a diverse range of products, services and industries, and operate in both the private and the public sectors.**



**RED HOT LOCATIONS**

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Should you wish further information on this news item or would like to discuss how RizkMcCay could help your business, it would be great to talk.

DESIGN ADVERTISING BRANDING

**0845 130 8460**  
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